



# CITY OF LODI COUNCIL COMMUNICATION

**AGENDA TITLE:** Receive Report Regarding Fourth of July at the Lake Event Planning and Adopt Resolution Setting Special Shelter Rental Rate of \$500

**MEETING DATE:** May 2, 2012

**PREPARED BY:** Parks, Recreation and Cultural Services Department Interim Director

**RECOMMENDED ACTION:** Receive report regarding Fourth of July at the Lake event planning and adopt resolution setting special shelter rental rate of \$500.

**BACKGROUND INFORMATION:** The City resumed coordinating Fourth of July activities at Lodi Lake Park in 2007 after previously allowing a local service group to manage the event as a fund-raiser. Spending the Fourth of July at the park and watching the fireworks display is a Lodi tradition.

This year's event will mirror past years, with a pancake breakfast, swimming at the beach, boat rentals and a fireworks show after dusk. There is no charge for admission for the sixth consecutive year.

In addition to receiving a brief update on planning for the event, the City Council is asked to adopt a resolution setting a special picnic shelter rental rate of \$500 at two locations in Lodi Lake Park: Hughes Beach and the Rotary Shelter. This fee would be only for the Fourth of July and would partly reimburse the General Fund for the more than \$37,250 budgeted on this one event. The City's special events committee, which plans the Fourth of July activities and includes members of the Police, Fire and Public Works departments, sees no logistical obstacles in allowing these shelters to be rented.

At the April 3, 2012, Recreation Commission meeting, staff broached the idea of charging a fee for these shelters to determine if there was support for this concept. In their discussions, Recreation Commission members strongly favored the idea of generating revenue on the Fourth of July, and charging a \$500 fee for groups to rent the Rotary Area and Hughes Beach picnic shelters. The Recreation Commission is being asked on May 1, 2012, to formally recommend the City Council adopt a \$500 fee to rent these shelters on the Fourth of July.

Both shelters seat approximately 50 people and normally rent for \$85 to Lodi residents (\$125 for nonresidents). The special rental does not include the grass areas around the shelters. Because of their proximity to the fireworks placed at the park, the Youth Area and Parson's Point areas are closed to the public on the Fourth. The Kiwanis picnic area would remain available on a first-come, first-served basis.

**FISCAL IMPACT:** \$1,000 in revenue for the General Fund.

**FUNDING AVAILABLE:** Not applicable.

  
 Jeff Hood  
 Interim Director  
 Parks, Recreation and Cultural Services Department

cc: City Attorney

**APPROVED:**

  
 Konradt Bartlam, City Manager



RESOLUTION NO. 2012-58

A RESOLUTION OF THE LODI CITY COUNCIL  
SETTING SPECIAL FOURTH OF JULY PICNIC  
SHELTER RATES FOR THE ROTARY AREA AND  
HUGHES BEACH AT LODI LAKE PARK

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WHEREAS, the City of Lodi budgets more than \$37,000 each year from the General Fund to support Fourth of July activities at Lodi Lake Park; and

WHEREAS, admission to the park is free on the Fourth of July; and

WHEREAS, the Recreation Commission recommends that the City take measures to recover some of its costs to provide this traditional celebration of our nation's birth; and

WHEREAS, the Rotary Area and Hughes Beach picnic shelters are desirable park amenities available to rent from the Parks, Recreation and Cultural Services Department throughout the year; and

WHEREAS, the Recreation Commission recommends the City Council approve a charge of \$500 to rent each of these shelters on the Fourth of July; and

WHEREAS, picnic shelter rental fees are set by the City Council.

NOW, THEREFORE, BE IT RESOLVED by the Lodi City Council that the rental fees for the Lodi Lake Rotary Area and Hughes Beach picnic shelters is hereby set at \$500 each on the Fourth of July.

Dated: May 2, 2012

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I hereby certify that Resolution No. 2012-58 was passed and adopted by the City Council of the City of Lodi in a regular meeting held May 2, 2012 by the following vote:

AYES: COUNCIL MEMBERS – Hansen, Johnson, Katzakian, Nakanishi,  
and Mayor Mounce

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None

  
RANDI JOHL  
City Clerk



# Fourth of July at the Lake

Lodi City Council

May 2, 2012





# Plans for Fourth of July at the Lake

- Sixth consecutive year under City operation
- Open 7 a.m. until after fireworks
- Free admission
- Swimming 10 a.m. to 6 p.m.
- Boat rentals 10 a.m. to 5 p.m.
- Pancake breakfast by Greater Lodi Kiwanis for 43<sup>rd</sup> year
- More food vendors
- 18- to 20-minute fireworks show
- Turner Road closed



# Picnic shelter rentals

- Asked Recreation Commission on April 3 if they supported charging a fee for Rotary Area and Hughes Beach picnic shades.
- Commissioners suggested \$500 rental fee
- Commission unanimously voted May 1, 2012 to recommend City Council adopt \$500 one-day rental fee
  - Structures outside of fireworks safety zone
  - North and northeast of lake
  - Other picnic areas remain available on first-come, first-served basis.
  - Rental does not extend to lawn areas



# Potential shelter rental locations





# Resolution

- Requesting City Council adopt resolution setting special Fourth of July picnic shelter rate of \$500



# Rotary Area





# Hughes Beach

